

CONNECTION STARTS WITH A PLACE

A place for a first hello.

A practical guide to exploring a Flarika pilot with universities, communities, cafés, and local venues.

UNIVERSITIES & COMMUNITIES

CAFÉS & LOCAL SPACES

ONE GROUP. ONE SMALL PILOT. A CLEAR WAY TO LEARN.

This pack describes an exploratory partnership proposal. Specific scope, responsibilities, and commercial terms are agreed before any pilot begins.

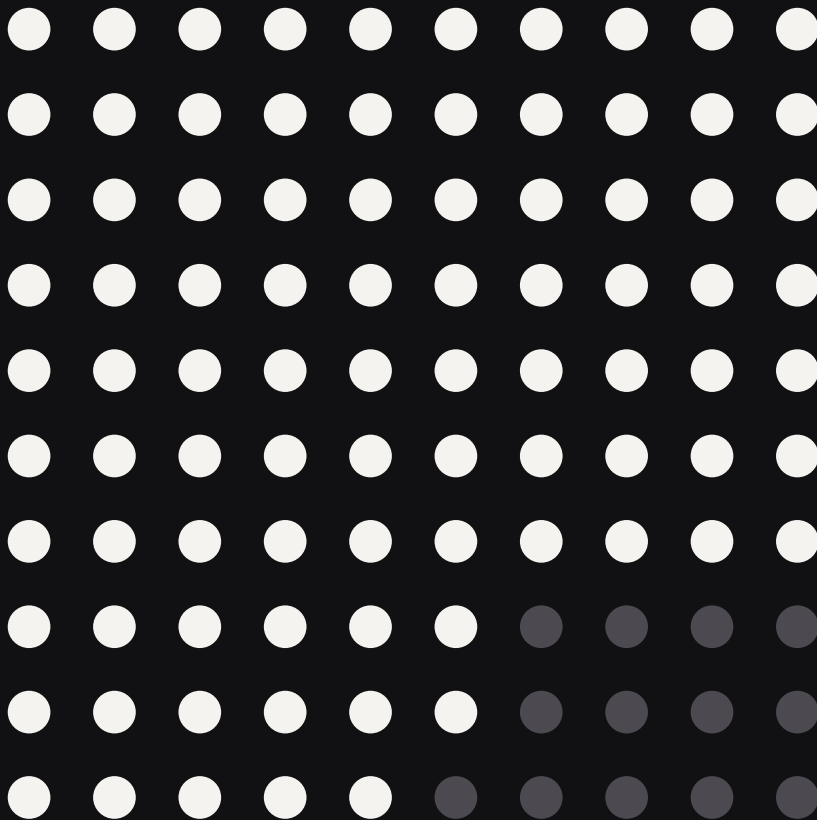
THE HUMAN NEED

Belonging needs a beginning.

Finding people through shared interests, languages, and places can make a first conversation easier to start.

13%

of respondents in the EU Loneliness Survey
felt lonely most or all of the time during
the previous four weeks.



The 13 dim dots are a visual metaphor, not a measured Flarika outcome.
The remaining respondents are not necessarily free from loneliness.

European Commission Joint Research Centre - EU Loneliness Survey (2022)

FOR STUDENTS AND NEWCOMERS

Help people find their place sooner.

A focused community can give incoming students and newcomers another route beyond their course, residence, or existing circle.

01 / FIND**Shared ground**

Languages, interests, and local places offer a natural opening for conversation.

02 / JOIN**By choice**

Participants decide whether to join, what to share, and whom to contact.

03 / CONTINUE**Beyond day one**

Posts and group conversations can continue after a welcome activity.

A proposed pilot

01**Choose one group**

Agree on a cohort, contacts, timing, responsibilities, and costs.

02**Introduce clearly**

Prepare a community Flari and an optional introduction through existing channels.

03**Learn together**

Review voluntary feedback, participation, and staff effort before repeating.

A partnership introduces the app. It never grants access to private chats.

FOR VENUES

A reason to walk in. A reason to return.

A small community evening can introduce people to a welcoming space and let the venue test whether the format is worth repeating.

01 / DISCOVER**New visitors**

A gathering can bring people who might not have found the venue otherwise.

02 / PARTICIPATE**An evening of service**

Guests may buy food or drinks while they meet; the venue keeps its normal rules.

03 / RETURN**A repeat reason**

If guests enjoy the format, a recurring group could bring them back.

One pilot, planned together

01**Choose the fit**

Set a theme, audience, time, and comfortable capacity.

02**Agree the details**

Decide hosting, promotion, any fees, and cancellation terms before invitations.

03**Review honestly**

Look at attendance, optional feedback, and the venue's own sales observations.

Attendance, sales, and repeat visits are possibilities, not guarantees.

RESPONSIBLE PARTNERSHIPS

Clear roles. Real choice.

The first collaboration should be useful to participants and manageable for the partner.

PARTICIPANTS**Opt in freely**

People choose whether to join, what to share, and how to connect. Community feedback is voluntary.

PRIVACY**No private-chat access**

Institutional and venue partners do not receive access to members' private conversations.

DELIVERY**Agree responsibilities**

Name who hosts, supplies the space, promotes the activity, and supports participants.

LEARNING**Measure what matters**

Review participation, optional feedback, staff effort, and venue observations without promising outcomes.

A practical boundary

Any cost, fee, purchase, or cancellation arrangement is agreed before launch.
No fixed venue commission or subscription is claimed in this exploratory pack.

A SMALL FIRST STEP

Let's define one useful pilot.

The best starting point is a real group, a welcoming setting, and clear responsibilities.

01 Name the group

Who would the pilot serve, and what connection challenge do they face?

02 Choose a format

Community Flari, optional welcome activity, or a local gathering?

03 Agree the practicals

Timing, capacity, host, promotion, accessibility, costs, and cancellation.

04 Decide how to learn

Attendance and optional feedback, plus staff or venue observations.

Start a conversation

contact@flarika.app | flarika.app/partners/ | flarika.app/venues/